

Privacy Policy

At **【BellaWong Games】** (“We”, “us” or “our”), the protection of personal information of our users (“you”) is important to us. Therefore, we pledge to meet fully, and where possible exceed, internationally recognized standards of personal data privacy protection, in complying with the requirements of the Personal Data Ordinance in respect of the collection, use, retention and disclosure of personal information. If you have any questions about this policy, please contact us by email at **【BellaWong3540@gmail.com】**.

Please read the policy carefully to understand our views and practices regarding your privacy. By downloading the App or using any of our Service, you are agreeing to the terms of this Privacy Policy. We may update this Privacy Policy from time to time in order to reflect, for example, changes to our privacy practices or for other operational, legal, or regulatory reasons. If we make material changes to this Privacy Policy, we will give you notice of such changes by posting the revised policy on the app or our website, and where appropriate, by other means. By continuing to use the Service or our website, after these changes are posted, you agree to the revised policy.

When you use the App, we may collect non-personally identifiable data from you and it may include, without limitation: (a) the type, version, brand, and language of handset device; (b) mobile operating system; (c) the type and operator of network; (d) device identifiers (such as UDID); (e) the date and time you access this App and the duration of your visit; (f) your country; (g) mobile page views; (h) click-through statistics; (i) behavioral usage of the App.

We also collect personal data about you when you access or use the App and it may include, without limitation: (a) your first and last name; (b) date of birth; (c) gender; (d) your cell phone number; (e) your email address; (f) account name; (g) remittance data; (h) geographic location; (i) game feature uses and preferences and other demographic data that could help identify you; (j) If you register through your Facebook credentials, we may collect some personal data through your Facebook account; (k) If the account you have set up is password protected in order to use any feature on the App or for any other purpose for which a password is needed, that password is also part of your personal data we collect.

In order to protect your personal data held with us and third parties we work with, we use industry-standard physical, procedural and electronic security measures, including encryption where deemed appropriate. We take reasonable measures to help protect your data from loss, theft, misuse and unauthorized access, disclosure, alteration and destruction.

We do not sell, trade or rent your data to others. We only use this data for statistical purposes, and not in a manner that would give us sufficient data to identify you personally. We use this data to provide you with our Services. For example:

- To confirm your identity, contact you, provide you with advertising;
- To make sure that we comply with applicable legal requirements;
- To help us better understand regarding the use of this App, including where they are generally located, what types of content, games, offers and products our users are interested

in ,which features are the most popular with our users and what are their general mobile usage behavioral patterns;

- To determine if this App is working properly;
- Make changes to the App that allows users to have better experiences and improve the App, our offers and promotional content so that they are more relevant to you;
- For security, system integrity (the prevention of hacking, cheating and other improper or unlawful activities), or enforcement purposes.

If you object to providing any personal data, it may be possible for you to use portions of the App. However, if you need to utilize all features of the App, including without limitation, receiving payments (if any), it may be necessary to provide the personal data.

We work with a variety of third parties and service providers such as third party subcontractors, affiliates of us, retailers, fulfillment partners and marketing partner to help provide you with our Services and we may share data with them to support these efforts. For example, companies we've hired to provide data analytic services may need to collect and access personal data to provide those functions. In such cases, these companies must abide by our data privacy and security requirements, and follow Google's Privacy rules.

You have rights to restrict us to collect and use your personal data. These may include the rights:

- To request access to and a copy of your personal data;
- To request erasure of your personal data;
- To restrict or object to collection and using of your personal data;
- To withdraw your consent at any time. The withdrawal of consent shall not affect the lawfulness of processing based on consent before its withdrawal;
- To exercise any of your rights, please contact us. We may ask you to verify your identity, and act upon your requests in accordance with applicable laws.

We will retain your data for as long as is needed to provide you the Service; as long as needed for the purpose it was originally collected for; as long as we are legally obligated; or until we receive a request for erasure. It means that we'll hold your data for the entire life cycle of the respective mobile game you've used as part of our Services. After this point, your personal data will either be erased completely or anonymize for analytical use for a certain period.

When you are located in the European Economic Area (EEA), you will have following additional rights:

- To ask for a copy of your personal data to be provided to them, or a third party;
- To lodge a complaint about the processing of your personal data with your local data protection authority in the EEA.

When you are located in the EEA, your personal data will be transferred to recipients in countries located outside the EEA, which do not provide a similar or adequate level of protection to that provided by countries in the EEA.

You hereby expressly consent to the transfer of your personal data to recipients, as described in this Privacy Policy, which are located outside the EEA. You may withdraw your consent at any time.

You can use your accounts of the App to update and correct your personal data. You can also contact us and ask us to update or correct your data.

We do not knowingly collect personal data about children under the age of 13 (in EEA is under the age of 16). If a parent or guardian becomes aware that his or her child has provided us with data without their consent, he or she should promptly contact us and we take reasonable steps to ensure that such data is deleted from our files.